

# H1 FY24 RESULTS TO 30 SEPTEMBER 2023

**Tim Buchan, CEO**  
**Mark Phillips, CFO**



**Zenith**  
Intelligent Vehicle Solutions

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# AGENDA



## 01 H1 FY24 business update

Tim Buchan, CEO

## 02 Residual value update

Mark Phillips, CFO

## 03 H1 FY24 Financial performance

Mark Phillips

## 04 Closing remarks Q&A

Tim Buchan



# H1 FY24 summary

## Resilient performance and steady underlying funded fleet growth against an increasingly challenging macroeconomic background

Total fleet growth of **0.9%** YoY to **169,644**

Funded fleet growth of **8.1%** YoY to **77,814**

Gross profit<sup>1</sup>  
**H1: £70.6m**  
(1.3)% YoY

EBITDA<sup>1</sup>  
**H1: £34.0m**  
£(5.1)m YoY  
**LTM: £74.3m**  
£(0.2)m YoY



**Continued growth** in the Corporate division (two thirds of the group) driven by favourable benefit-in-kind environment



Challenges continue in the Commercial division, through **inflationary cost increases and utilisation levels**



Consumer division **remained profitable**, despite declining fleet size and weaker demand



Deliveries **up 30%** and termination volumes **up 36%** as fleet returns to normal replacement cycle. Order bank<sup>2</sup> reduced to **9,130** units on higher deliveries



- Two key Commercial customer wins: **Travis Perkins** and **Wales & West Utilities** adds 5,000 managed units to the fleet by end FY24
- Renewal by Santander Consumer Finance to 2026

# H1 FY24 – our KPIs

## GROSS PROFIT<sup>1</sup>

**£70.6m**

(1.3)% YoY

## CASH (FREELY AVAILABLE)<sup>2</sup>

**£63.5m**

+£7.8m YoY

## CASH CONVERSION

**124.6%**

+44 ppts YoY

## BEV AS % OF FUNDED FLEET<sup>4</sup>

**37%**

+13ppts YoY

## EMPLOYEE ENGAGEMENT

**‘Very Good’**

company to work for



## EBITDA<sup>1</sup>

**£34.0m**

(13.0)% YoY

## LIQUIDITY AVAILABLE

**£128.5m**

Including undrawn RCF of

**£65m**

## SPEND ON BEVs<sup>3</sup>

**£672m** since launch of  
the Green bond in Jan 2022

**£823m** spent in last three  
years

## CUSTOMER EXPERIENCE

**4.8 / 4.1 stars**

ZenAuto / Corporate division

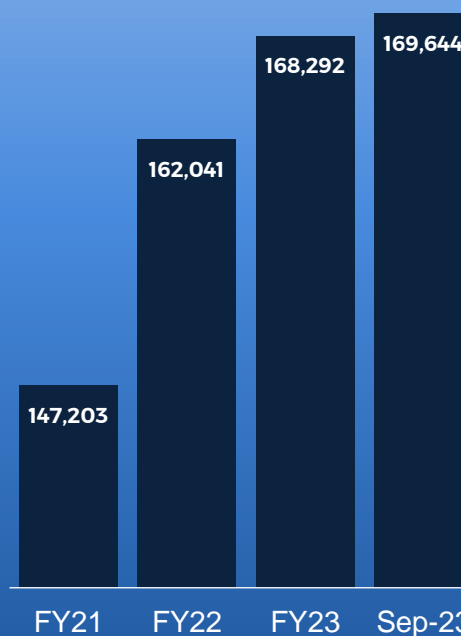


## TOTAL FLEET

**170k** units

+0.9% YoY

Oct 2023:  
170,445

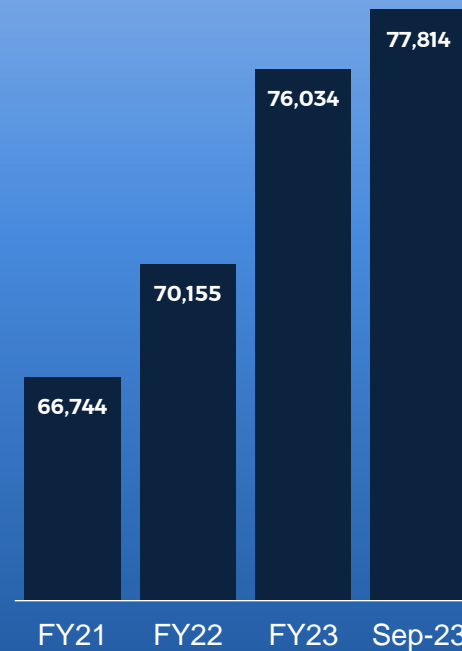


## FUNDED FLEET

**78k** units

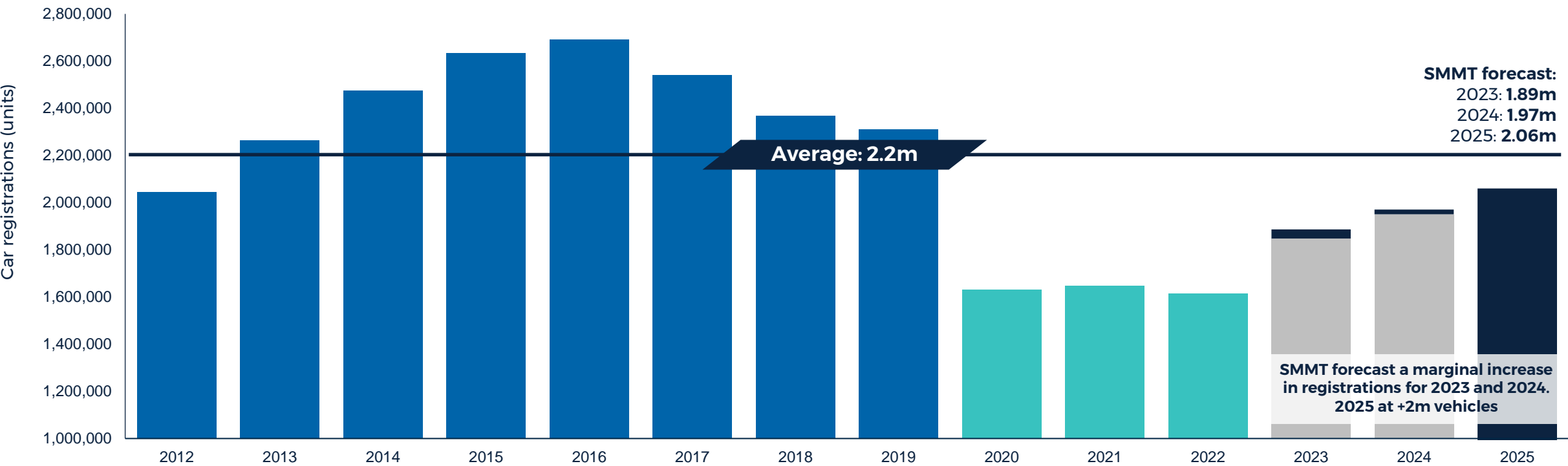
+8.1% YoY

Oct 2023:  
78,019



1. Excluding the adjustment relating to the reassessment of residual values on funded fleet and exceptional items.
2. Cash freely available to the Group as at 30 September 2023, excluding £22.4m of cash held within SPVs).
3. To 30 September 2023.
4. Excluding managed fleet and commercial vehicles.

# Steady recovery in new car registrations forecasted

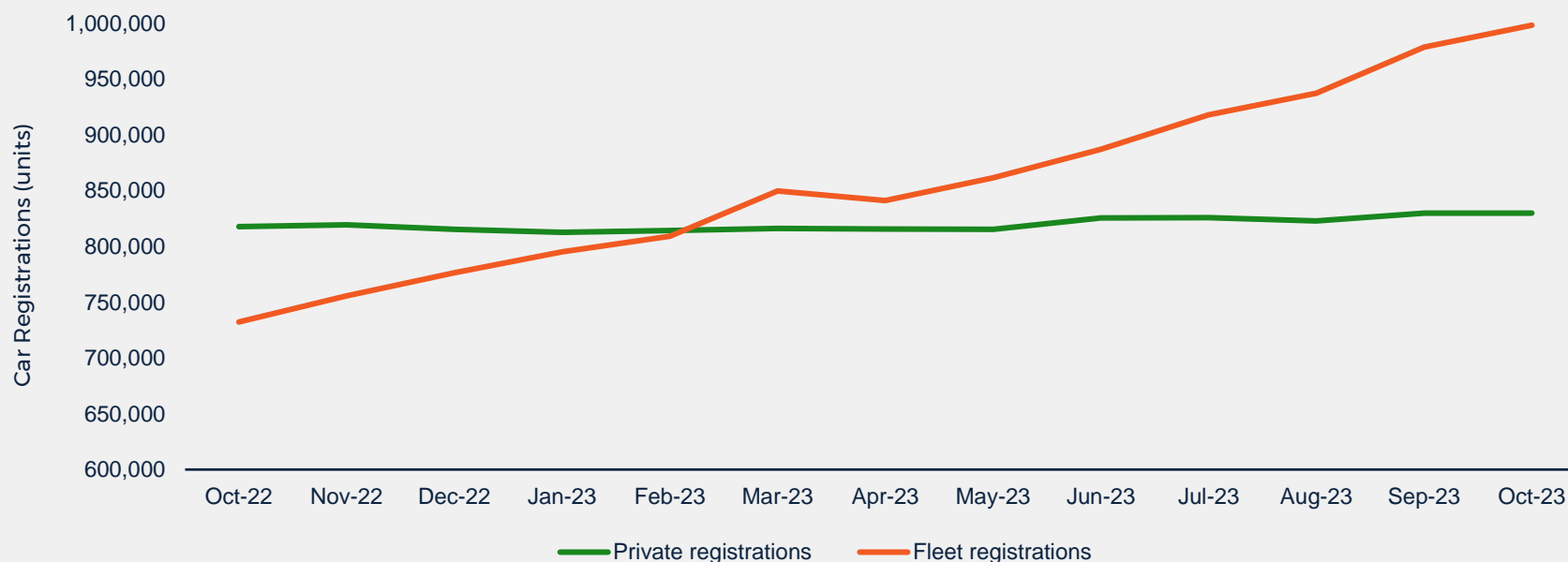


Recovery in car registrations, but still significantly below the long-term average

1. Source: SMMT. Forecast as at October 2023.

# Fleet registrations continue to take market share as demand for our Corporate car schemes grows

Private and fleet car registrations (TTM<sup>1</sup>)



FLEET MARKET SHARE<sup>1</sup>

**53.2%**

+6.4 pts YoY

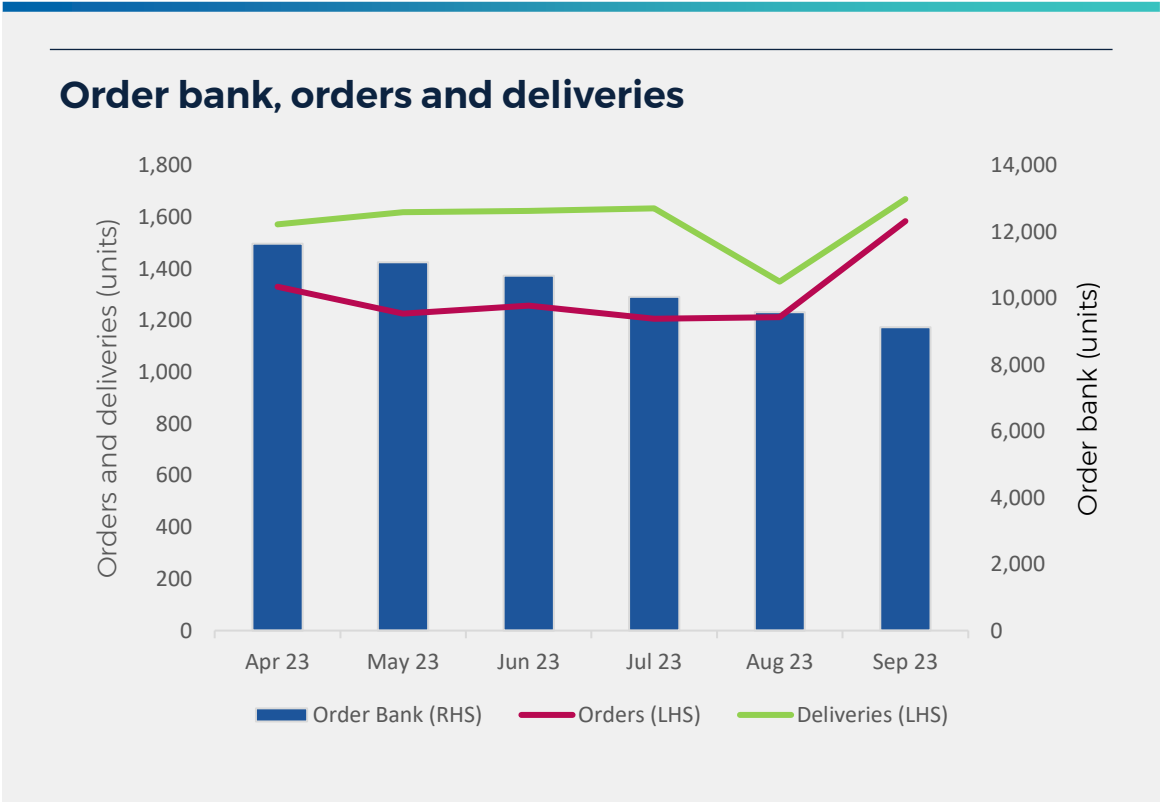
GROWTH IN PRIVATE REGISTRATIONS<sup>1</sup>

**1.5%** YoY

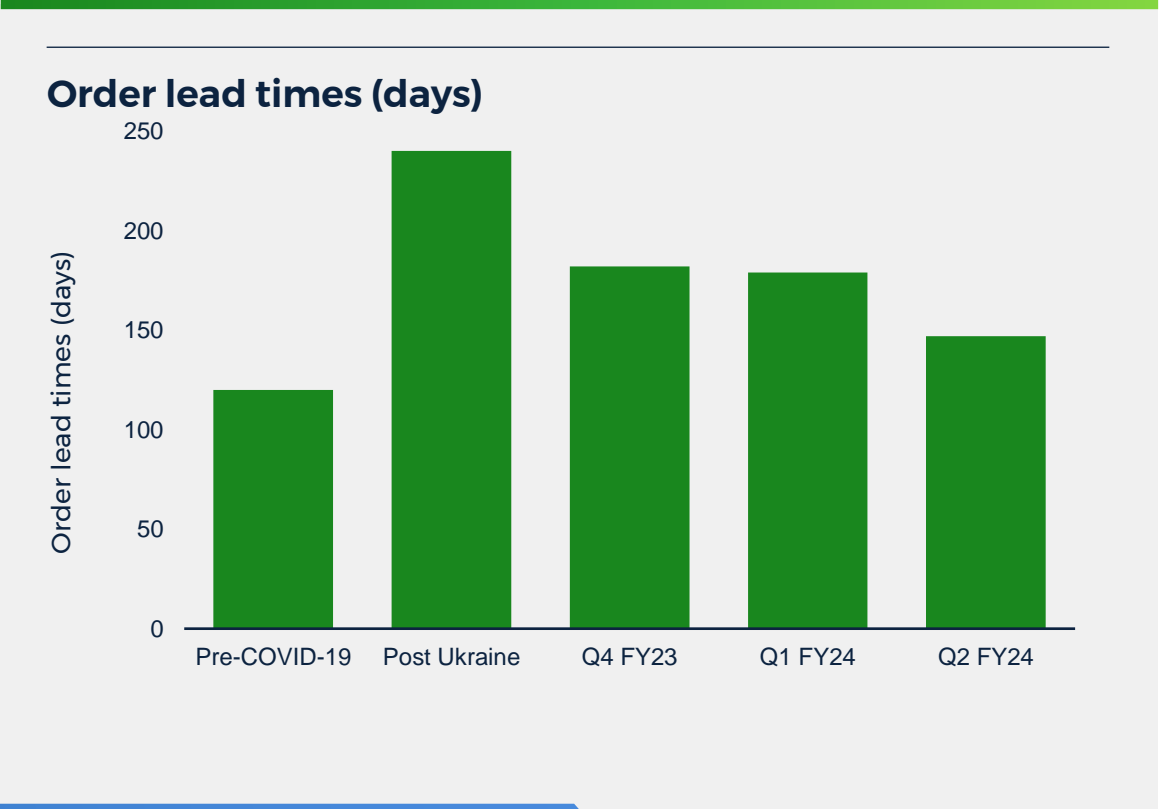
**Rise in fleet registrations driven by government tax incentives (e.g. benefit-in-kind) and improvement in supply chain conditions**

# Higher deliveries returning the order bank towards normal levels

Recovery in deliveries is reducing the order bank<sup>1</sup>



Order lead times remain above pre-COVID-19 levels



Order bank and lead times remain above pre-COVID-19 levels

1. Excluding managed fleet and commercial vehicles.



# H1 FY24 - Divisional Update

## Corporate

**Fleet growth** Total fleet  
**+6.3%** YoY to **56,057**  
 Funded fleet  
**+12.3%** YoY to **49,668**

**Deliveries** Up **63%** YoY  
**Terminations** Up **31%** YoY  
**Orders** Down **12%** YoY

**New customer wins – but managed fleet down** principally due to non-renewal by one fleet management customer due to Europe-wide tender

**Rental fleet continuing to deliver** though rental days are reducing with supply chain unlocking

Facilitating **drivers to extend their BEV contracts**, which also helps mitigate our RV risk

## Commercial

**Fleet growth** Total fleet  
**(2.4)%** YoY to **48,305**  
 Funded fleet  
**(1.0)%** YoY to **17,506**

**Trailer fleet utilisation** **79%** - (9) ppts YoY  
 Due to weaker demand affecting logistics volumes and improvement in supply of leased trailers

**New customer wins – 5,000 fleet** management units across Travis Perkins & Wales & West Utilities

**Revenue and cost initiatives starting to deliver results**, with higher rental rates and inflation mitigation actions

**Targeted trailer rental fleet reduction** addressing fixed cost base and driving higher utilisation

## Consumer

**Fleet growth** Total fleet  
**(1.0)%** YoY to **65,282**  
 ZenAuto fleet  
**+5.5%** YoY to **10,640**

**ZenAuto Orders** Down **75%** YoY  
**ZenAuto Deliveries** Down **59%** YoY

**Cost containment** while we await market recovery

**Extension of key White Label Solutions customer to December 2026:** Santander Consumer Finance

Prepared to launch BCH product to **expand market to corporate SME**

Expanding marketplace for **secondary leasing** of BEVs

# Legislative changes generally supportive but impact of Rules of Origin still to be established

1

## 2030 deadline

The deadline for ending the sale of new petrol and diesel cars and vans has been moved back to 2035 from 2030.

2

## ZEV mandate

Legal requirement for vehicle manufacturers to meet targets for share of new EV sales in the UK from 1 January 2024.

3

## Rules of Origin

From 1 January 2024, 45% of the value of vehicles need to be manufactured in the UK/EU, otherwise vehicles face a 10% tariff.

The automotive industry expects a “no tariff” resolution before 1 Jan 2024.



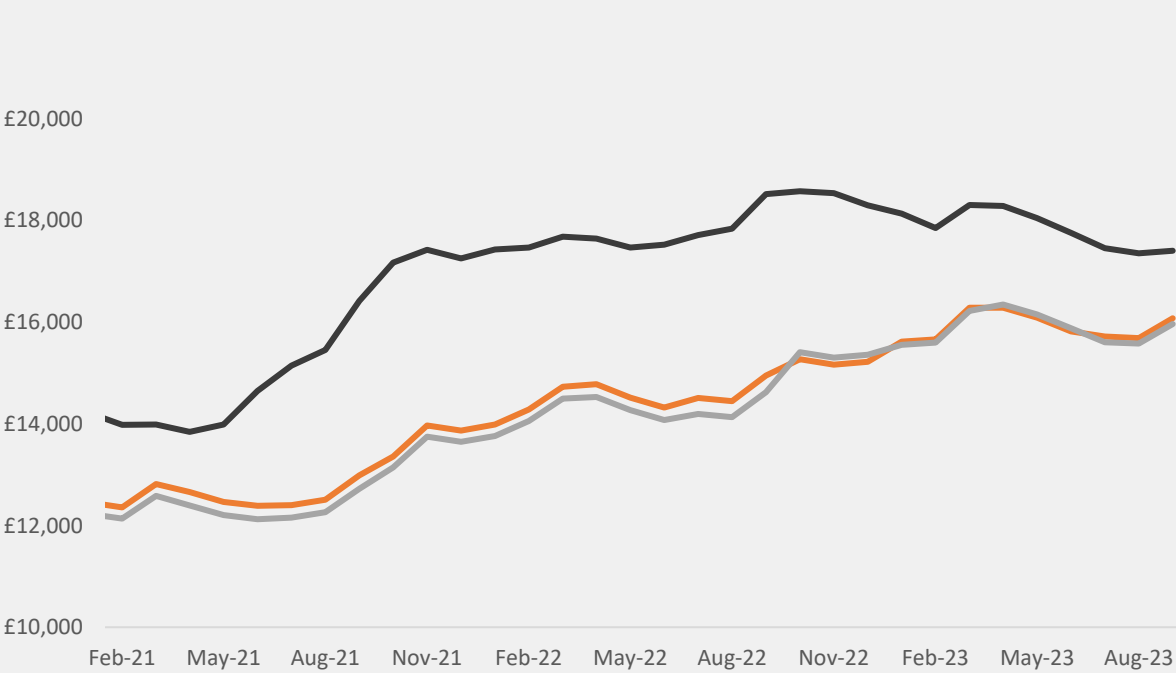
# AGENDA



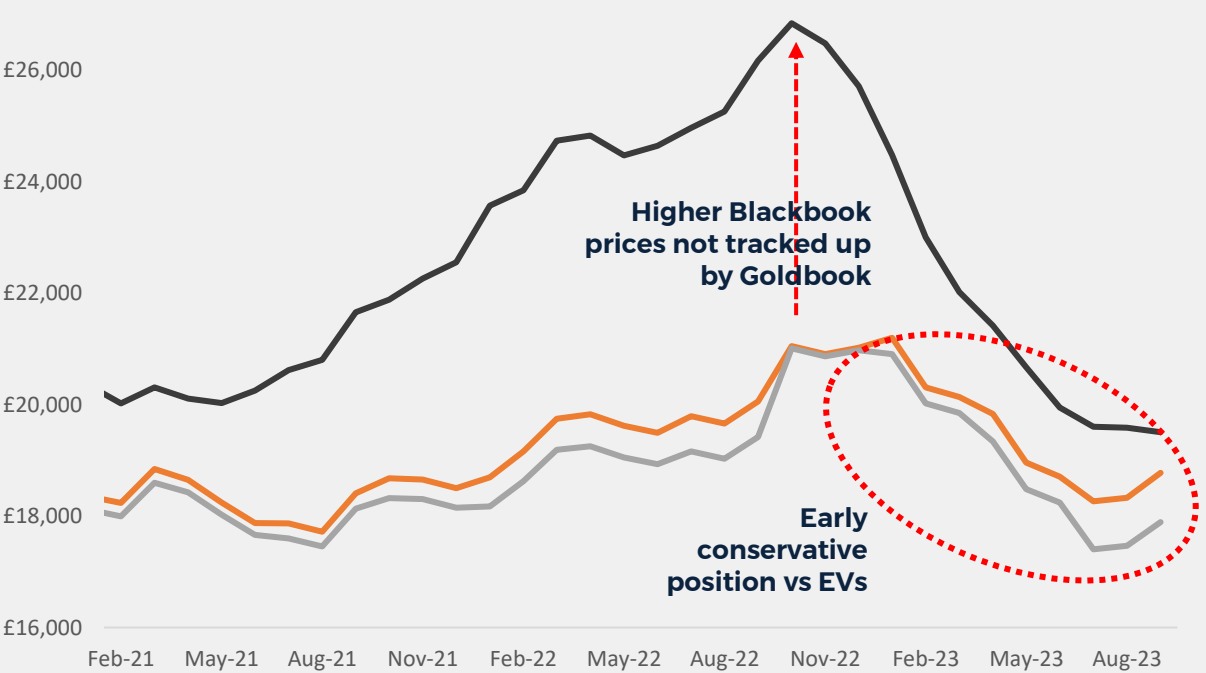
01	H1 FY24 business update	Tim Buchan, CEO
02	<b>Residual value update</b>	<b>Mark Phillips, CFO</b>
03	H1 FY24 Financial performance	Mark Phillips
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# Our RVs continue to be positioned conservatively against CAP values<sup>1</sup>

Zenith price index - ICE basket<sup>2</sup>



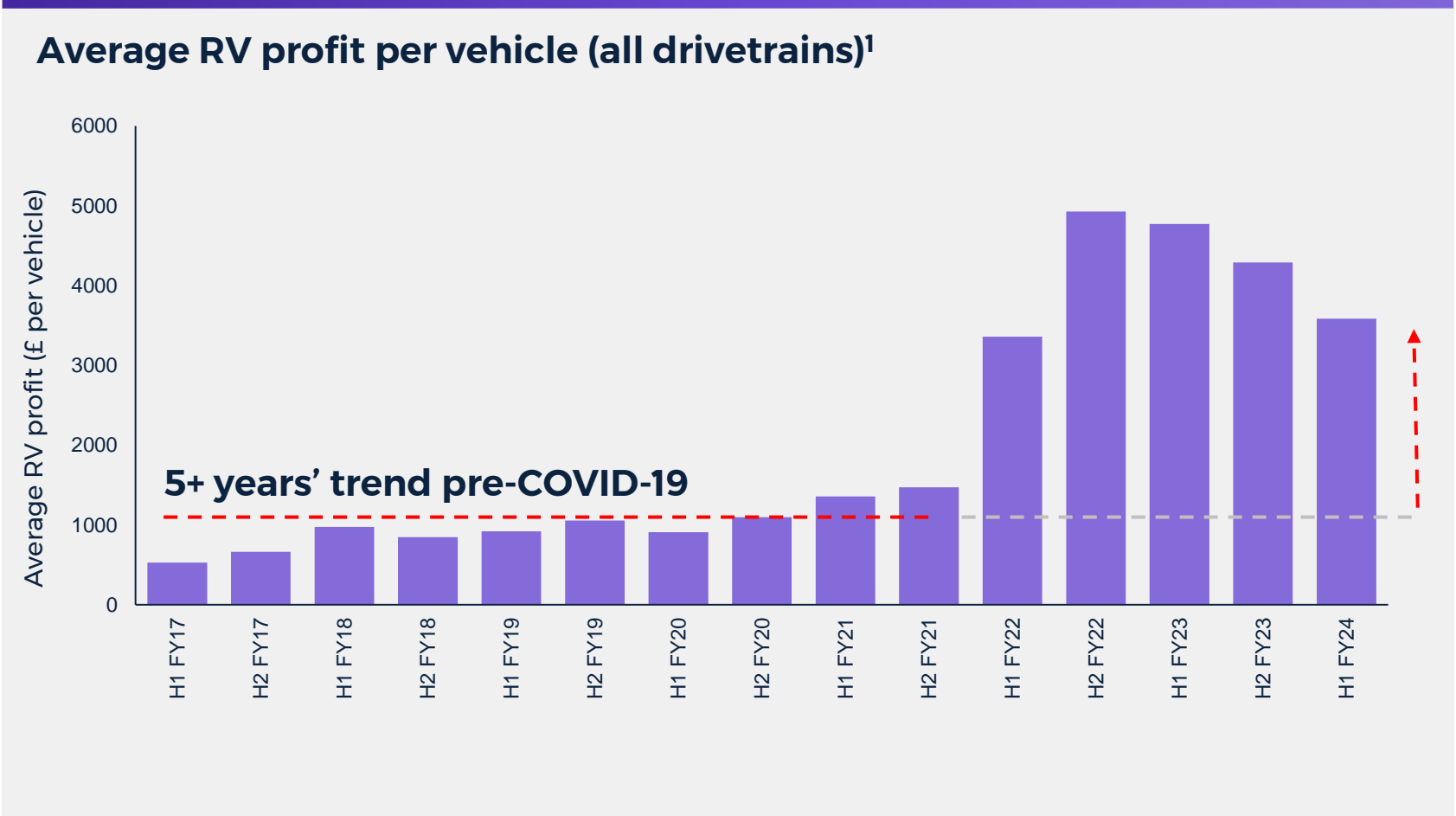
Zenith price index - EV basket<sup>2</sup>



— Average of Goldbook — Average of Blackbook — Average Zenith RV (Cars quoted & delivered in previous 12 months)

1. Blackbook prices relate to the current used car price. Goldbook refers to the forecast price for cars of a defined age and mileage.  
2. Based on a particular basket of vehicles, at 36 months / 60k miles.

# Average RV profit remains significantly above historical average



Profit per unit **remains materially above long-term average** but has fallen gradually over the period so far<sup>2</sup>

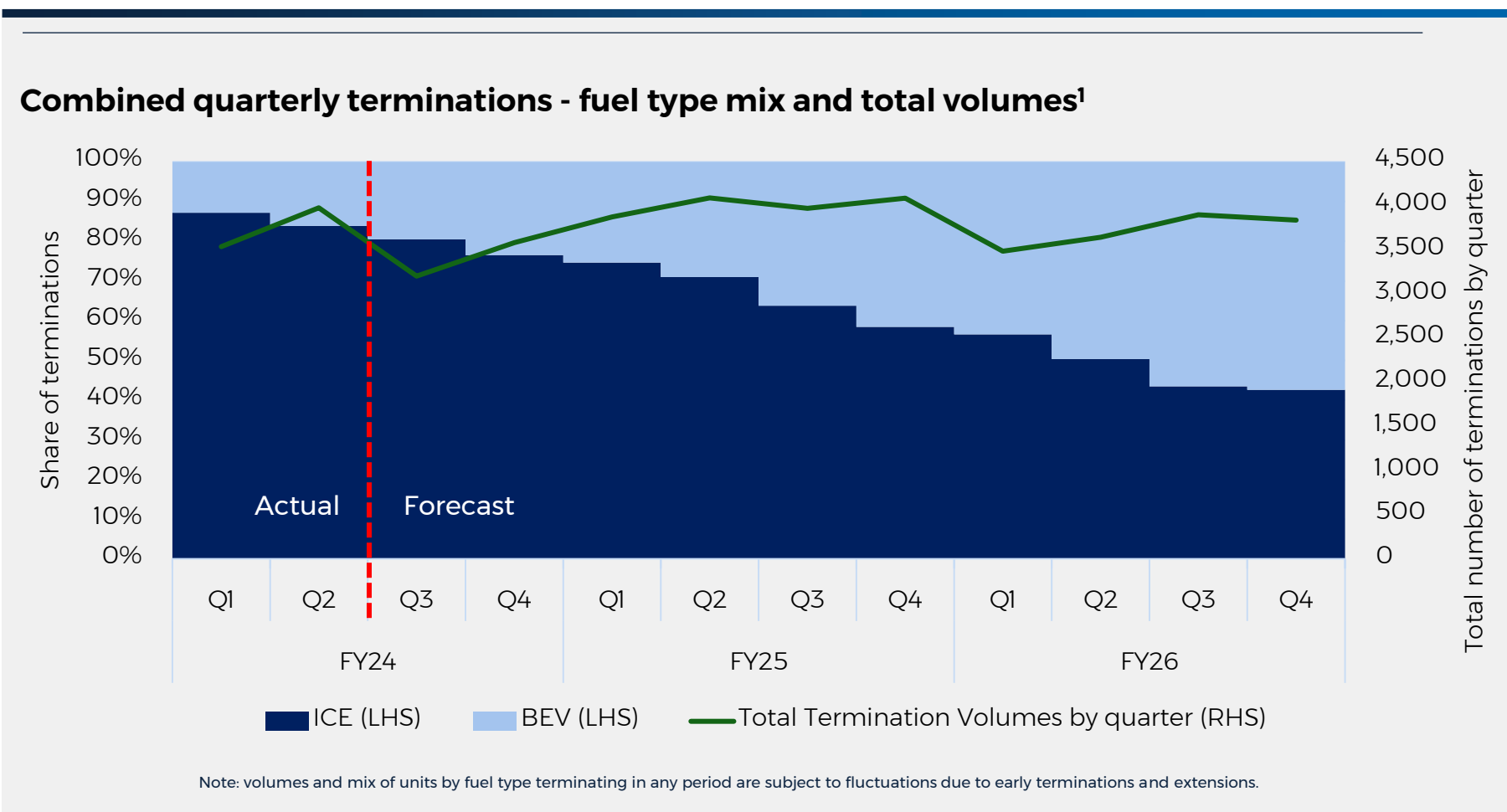
The last three months have seen some welcome relative stability in BEV RVs (albeit they remain loss making), but some **recent weakening of ICE used car prices** has reduced profitability in September and through into early Q3

HI FY24 Results

- 1. Corporate division funded fleet only
- 2. Typically expect to realise circa 80% of the profits per vehicle after paying customer profit shares and disposal costs.
- 3. ICE includes hybrid vehicles.



# Majority of our disposals are still ICE vehicles



Proportion of H1 FY24 disposals that were BEV<sup>1</sup>

**15%**

Non-BEV % of funded fleet<sup>1</sup>

**63%**



# Recent supply and demand trends have caused some weakening in used car prices since September

## Demand and supply dynamics:

### Lower demand for used vehicles

Cost of living combined with the impact of increased interest rates on disposable incomes has impacted demand for used cars. This may prove to be temporary, but is resulting in a fall in auction conversion rates and prices.

Combined with

### Increased market supply of used vehicles

Increasing supplies of new cars seen in recovery in car registrations is in turn driving higher numbers of part-ex used vehicles.

Lower new vehicles registrations during pandemic expected to result in lower levels of used car supply in the future.

**Fundamental dynamics of demand and supply in the used car market remain favourable**

# Our natural hedges

## Variation or risk

### DELIVERY DELAYS

Delivery and disposal – related incomes  
Fewer termination volumes

### LOWER COST OF NEW VEHICLES

e.g. reducing cost of BEVs / ICE vehicles over time

### HIGHER COST OF NEW VEHICLES

Caused by e.g. restricted supply

### INFLATION IMPACTS ON COSTS

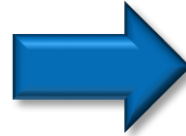
Majority of our funded fleet is on maintenance contracts  
Inflation in parts, tyres, labour and other costs impact profitability of maintenance contracts

### INCREASE IN INTEREST COSTS

From changes in market interest rates

### LOWER END MARKET DEMAND FOR TRAILERS

From lower consumer demand



## Natural hedge effect

### DELIVERY DELAYS INDICATES LACK OF SUPPLY

Pushes up used vehicle prices – higher RV profits  
Existing contracts go into extension, favourable margin  
Higher short-term rentals as substitute (“lead in” vehicle)

### LOWER UP-FRONT COST STIMULATES DEMAND, DRIVING VOLUME

e.g. drives growth in Consumer demand for BEVs  
Lower price of vehicles implies expanding supply, increasing opportunity for discounts on large purchase commitments (e.g. ZenAuto)

### HIGHER COST OF NEW VEHICLES

Contracts priced on % yield, rather than £/unit margin  
If RVs do not move in line, financing element is relatively small part of total cost of ownership  
If RVs move in-line, little impact

### INFLATION INCREASES VALUE OF OTHER ASSETS / INCOMES

Used vehicle prices  
Trailers and car rental prices  
New vehicle purchase prices (affecting yield noted above)

### INCREASED FUNDING RATES

Substantially passed-through into lease margin  
Some lag between factoring into pricing of order and delivery  
Adopted into new lease contracts

### LOWER TRAILER UTILISATION RATES

Cash generation from disposal of assets  
Lowered cost base through fleet size reduction

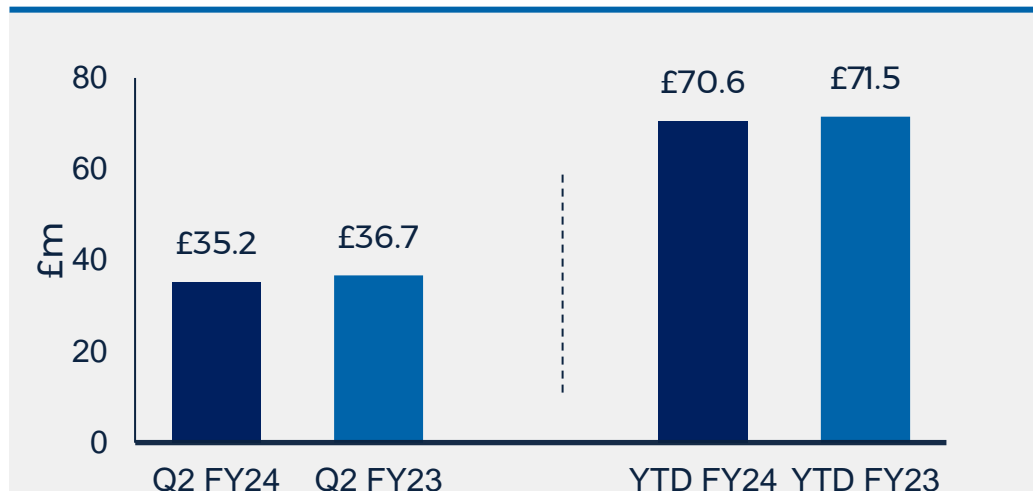
# AGENDA



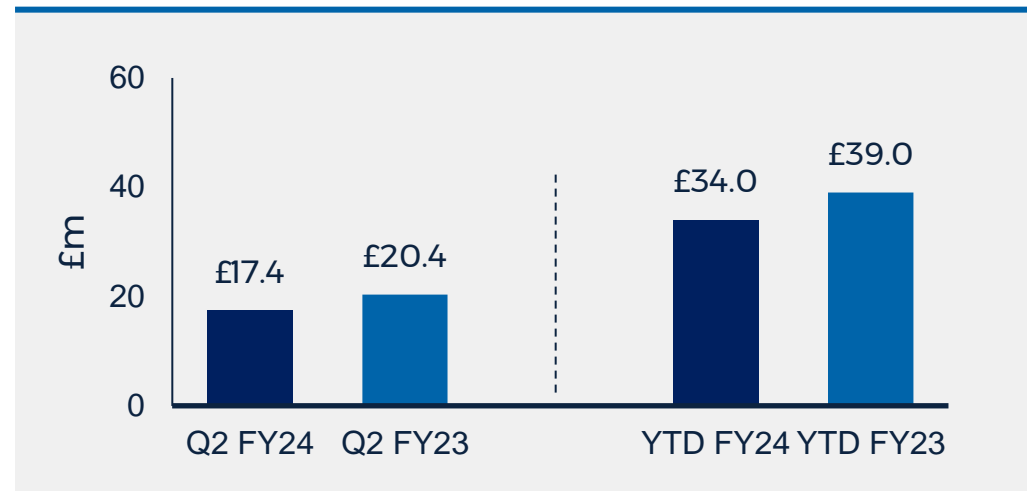
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<b>03</b>	<b>H1 FY24 Financial performance</b>	<b>Mark Phillips</b>
04	Closing remarks Update on current trading Q&A	Tim Buchan

# Summary Financial Performance

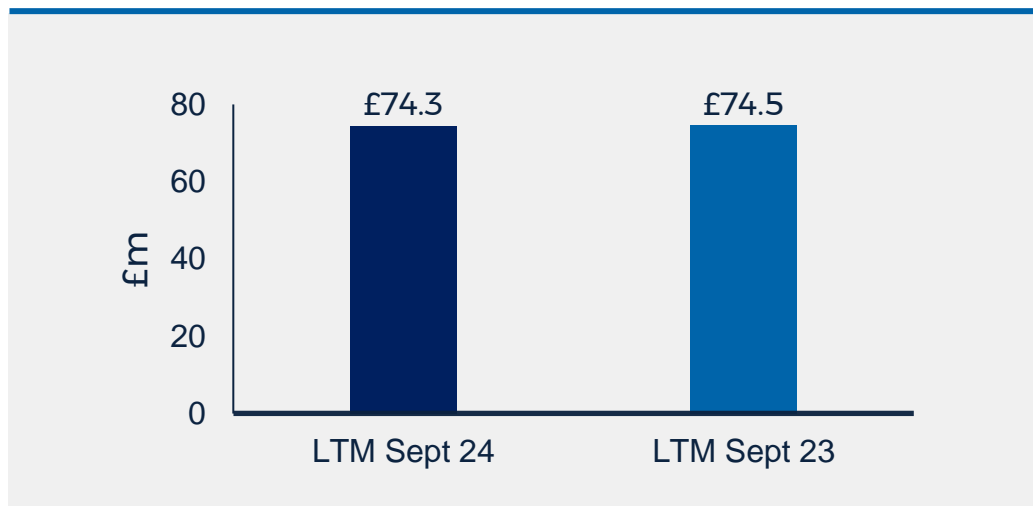
## GROSS PROFIT (£m)



## EBITDA (£m)



## EBITDA LTM (£m)

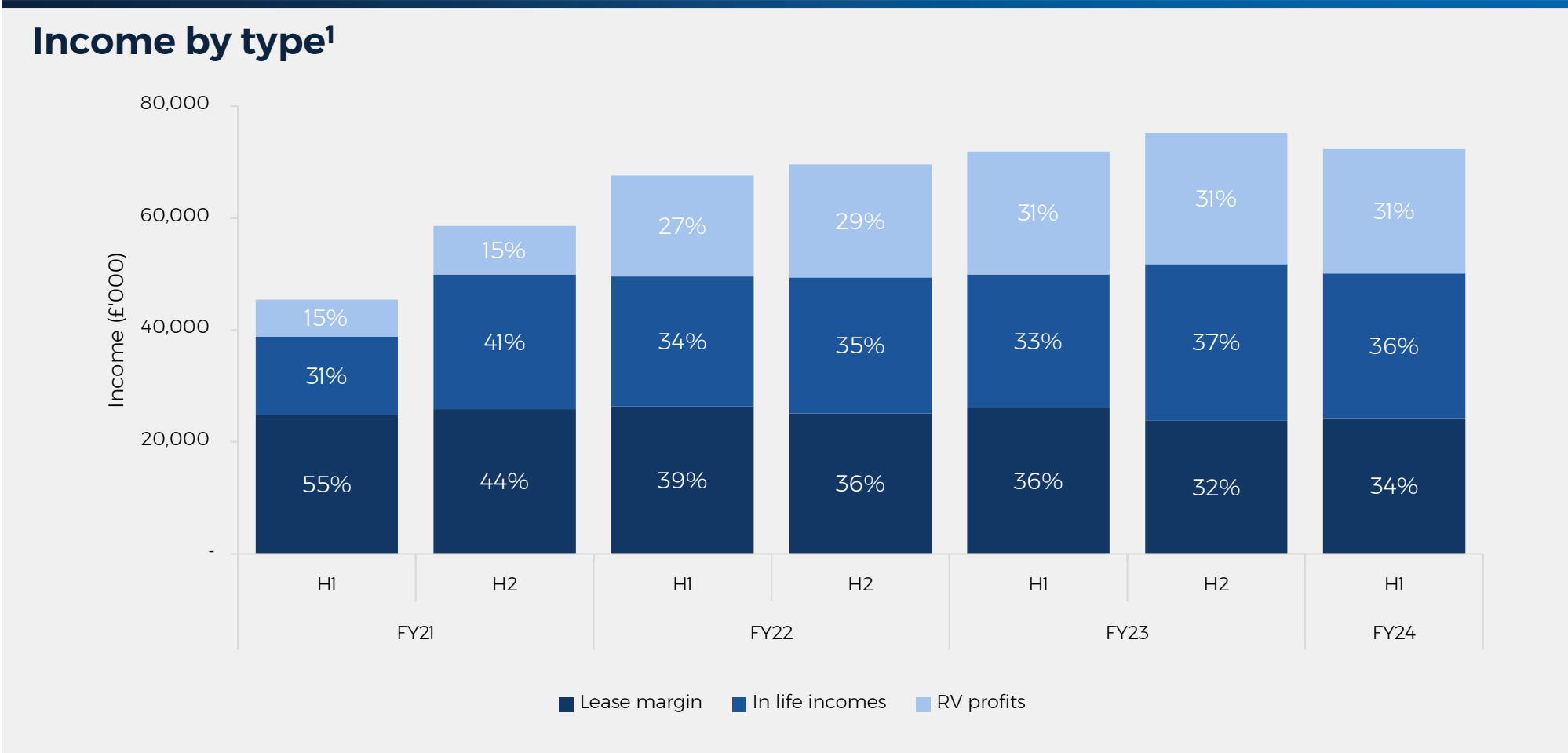


## CASH CONVERSION (£m)

	YTD FY24	YTD FY23
EBITDA	34.0	39.0
Change in working capital	8.3	(7.5)
Adjusted Operating Cashflow	42.3	31.5
Cash Conversion	124.6%	80.8%



# Composition of income by type



1. FY2021 reflects recovery from COVID-19 lockdown conditions, and acquisition of the Cartwright business in September 2020.

# Profit & loss account

## H1 FY24

GBPm	H1 FY24	H1 FY23	Change (£m)	Change (%)
<b>Turnover</b>	<b>386.0</b>	<b>318.7</b>	<b>67.3</b>	<b>21.1%</b>
Cost of sales <sup>1</sup>	(315.5)	(247.2)	(68.3)	27.6%
<b>Income / gross profit</b>	<b>70.6</b>	<b>71.5</b>	<b>(0.9)</b>	<b>(1.3%)</b>
% margin	18.3%	22.4%		(4.2 ppts)
Operating expenses <sup>2</sup>	(36.6)	(32.5)	(4.1)	
<b>EBITDA<sup>2</sup></b>	<b>34.0</b>	<b>39.0</b>	<b>(5.1)</b>	<b>(13.0%)</b>
% margin	8.8%	12.2%		(3.4 ppts)

Notes: Prepared under UK GAAP. Results for the half year ended 30 September 2023.

- Cost of sales represents i) securitisation and other funding costs, and vehicle depreciation where applicable, included in Lease Margin, ii) pass-through costs of in fleet management expenses and other in life income sources (i.e. where Zenith takes commission), and iii) the direct costs of our owned workshops and depots (in Commercial division). Excludes the reassessment of residual values on funded fleet and exceptional items.
- Excludes impact of goodwill amortisation, amortisation of acquired intangibles, the reassessment of residual values on funded fleet and exceptional items. See later slide for a reconciliation of EBITDA to statutory operating profit.

### Total fleet was up 1.0% QoQ / 0.9% YoY

- Funded fleet: up **0.7% QoQ / 8.1% YoY**
- Managed fleet: up **1.2% QoQ / down 4.5% YoY**

### Turnover increased 21% YoY

- Lease revenues increased due to higher interest rates and higher average car prices
- RV revenues were 34% higher year-on-year driven by higher termination volumes, which were 35% higher
- Rental income increased by 24% YoY, principally due to higher rental rates but also an increase in the number of rental days

### Income margin broadly flat due to:

- Lower profits from trailer rentals, as utilisation grew but remained lower year-on-year
- Maintenance income was lower due to inflationary cost pressures, affecting both parts and labour, with pass through limited on fixed price contracts
- Lease margin was lower due to the impact of higher interest rates and the order-to-delivery lag
- Termination profits of £22.2m were up 1.1% YoY due to higher volumes nearly offset by mix change towards BEV, lower proceeds on disposal and higher asset value of disposal
- Declines were partially offset by higher in-life incomes in the Corporate division and from the continued performance of the rental division

### EBITDA decreased 13.0% due to:

- Higher operating expenses from increased salaries associated with the 5% cost-of-living pay increase and IT spend, reduced by lower discretionary operating expenditure spend

# Divisional P&L

## H1 FY24

GBPm	H1 FY24	H1 FY23	Change (£m)	Change (%)		
Turnover						
Corporate	252.2	190.1	62.1	32.7%		
Commercial	88.3	95.5	(7.1)	(7.5%)		
Consumer	45.5	33.2	12.3	37.2%		
Group turnover	386.0	318.7	67.3	21.1%	H1 FY24	H1 FY23
Gross profit <sup>1</sup>					Gross Profit Margin %	
Corporate	45.7	44.5	1.2	2.7%	18.1%	23.4%
Commercial	14.3	16.7	(2.4)	(14.3%)	16.2%	17.5%
Consumer	10.5	10.3	0.2	2.4%	23.2%	31.1%
Group gross profit	70.6	71.5	(0.9)	(1.3%)	18.3%	22.4%

Notes: Prepared under UK GAAP. Results for the first half ended 30 September 2023.

1. Gross profit is equal to turnover less cost of sales, which in turn represents: i) securitisation and other funding costs, and vehicle depreciation where applicable, included in lease margin, ii) pass-through costs of in fleet management expenses and other in life income sources (i.e. where Zenith takes commission), and iii) the direct costs of our owned workshops and depots (in Commercial division). Excludes the reassessment of residual values on funded fleet and exceptional items.

### Corporate division

- Higher in-life income, from higher fleet size and the benefit of purchasing initiatives and rebates
- Income from short term rental continued to increase on higher rates and number of rental days
- RV Profits broadly flat, with termination volumes 30% higher offset by decline in average profitability

### Commercial division

- Trailer rental utilisation declined 9 ppts year-on-year to 79%
- Commencement of tactical fleet reduction and other cost and revenue initiatives to support profitability going forward
- Continue to benefit from increased tendering activity, with 2 key new fleet management contracts won in Q2

### Consumer division

- Order volumes adversely affected by declining consumer demand and the avoidance of spend on “big-ticket” items
- ZenAuto remains profitable, driven by RV profits on disposals
- Cost mitigation whilst we await market recovery
- Extension of key White Label Solutions customer for 3 years provides support to volumes going forward

# EBITDA to operating profit

## H1 FY24

GBPm	H1 FY24	H1 FY23	Change
<b>EBITDA</b>	<b>34.0</b>	<b>39.0</b>	<b>(5.1)</b>
Depreciation of owned intangible assets <sup>1</sup>	(3.5)	(3.4)	(0.1)
Amortisation – goodwill <sup>1</sup>	(12.2)	(12.2)	0.0
Amortisation – intangible assets <sup>1</sup>	(15.2)	(13.4)	(1.9)
Exceptional items	(0.1)	0.0	(0.1)
Reassessment of RVs <sup>1</sup>	2.4	18.6	(16.1)
<b>Operating profit<sup>2</sup></b>	<b>5.4</b>	<b>28.6</b>	<b>(23.2)</b>

Notes: prepared under UK GAAP.  
1. Non-cash items.  
2. Represents statutory operating profit.

# Cash flow

## H1 FY24

GBPm	H1 FY24	H1 FY23	Change
<b>EBITDA</b>	<b>34.0</b>	<b>39.0</b>	<b>(5.1)</b>
Movements in working capital	8.3	(7.5)	15.8
<b>Adjusted operating cash flow</b>	<b>42.3</b>	<b>31.5</b>	<b>10.8</b>
<i>Cash conversion</i>	<i>124.6%</i>	<i>80.8%</i>	<i>43.8%</i>
Capex	(7.4)	(6.0)	(1.3)
% revenue	1.9%	1.9%	0%
Tax	(5.1)	(2.5)	(2.6)
Refinancing costs	-	(3.0)	3.0
<b>Free cash flow</b>	<b>29.9</b>	<b>20.0</b>	<b>9.9</b>
Cash interest <sup>1</sup>	(16.2)	(13.7)	(2.6)
<b>Net cash flow</b>	<b>13.6</b>	<b>6.3</b>	<b>7.3</b>

GBPm	H1 FY24	H1 FY23
<b>EBITDA (LTM)</b>	<b>74.3</b>	<b>74.5</b>
Cash	85.8	66.5
Less: cash not freely available	(22.4)	(10.8)
Freely available cash	63.5	55.7
Undrawn revolving credit facility	65.0	65.0
Available liquidity	128.5	120.7
<b>Net debt</b>		
Senior secured notes	475	475
Less freely available cash	(63.5)	(55.7)
<b>Net debt</b>	<b>411.5</b>	<b>419.3</b>
Leverage (x) <sup>2</sup>	5.5x	5.6x
<b>Securitisation facilities</b>		
Facility total	975	725
Drawings	825	598
<b>Headroom</b>	<b>150</b>	<b>127.5</b>

Notes: prepared under UK GAAP.

1. Cash interest was higher in H1 FY24 partially due to full period of bond interest, compared to H1 FY22 which included five months.
2. Leverage calculation based on EBITDA.



# H1 FY24 – financial summary

## Resilient performance

**Despite the challenging economic backdrop, growth in our fleet continued**

Funded fleet growth of **8.1%** YoY to **77,814**

Gross profit<sup>1</sup>  
**H1: £70.6m**  
(1.3)% YoY

EBITDA<sup>1</sup>  
**H1: £34.0m**  
£(5.1)m YoY

**LTM: £74.3m**  
£(0.2)m YoY

**Continued growth in our Corporate division, comprising two thirds of the group<sup>1</sup>**

**Leverage at 5.5x**  
**Strong liquidity position at Sept 23 of £128.5m including free cash and Revolving Credit Facility**  
**£284m asset facility headroom**

## Residual value summary

Continued prudent approach to EV pricing

Currently low sellers of used EVs

Weakness in BEV used car prices continued, along with recent weakening in prices of ICE vehicles



# AGENDA



01	H1 FY24 business update	Tim Buchan, CEO
02	Residual value update	Mark Phillips, CFO
03	H1 FY24 Financial performance	Mark Phillips
04	<b>Closing remarks Q&amp;A</b>	<b>Tim Buchan</b>

# Organisational Changes

## Leadership changes

Tim Buchan has announced his intention to retire as CEO at the end of 2024, and transition to a non-executive director on the Holding Board. Tim will continue to lead as CEO until a successor is appointed.

Andrew Kirby, CEO of our rental business and acting CEO of the Consumer Division, has decided to leave Zenith next year to take up a new leadership opportunity outside the automotive industry.

## Corporate and Consumer divisions coming together as one single division

Ian Hughes, current CEO of the Corporate division to lead the combined division

The Corporate and Consumer divisions will continue to report separately

Core capabilities will be merged to strengthen overall delivery

- Improve driver journey and order conversion
- Improve availability of vehicles across channels
- Simplify roll-out of new technology

Approach will leverage scale of merged sales and purchasing capabilities



# Closing remarks

## Resilient performance and steady fleet growth against an increasingly challenging macroeconomic background

**Continued fleet growth through Q2 and H1 FY24**

**Total fleet reached +170,000 vehicles post period end**

**Deliveries and terminations up, as the fleet returns to normal replacement cycle**

**New customer wins in Commercial and Corporate divisions**

**Key contract extended in White Label Solutions**

**Continued inflationary cost pressures affecting maintenance and repair spend and profitability in all divisions**

**Weaker used vehicle prices, with recent weakness in prices of ICE vehicles**

**Zenith's diversified channels remain well-placed to address positive long-term trends**



## Outlook

### Increasingly challenging external market environment to continue

Consumer demand for “big ticket” items likely to remain weak for the foreseeable future

Continued inflationary pressures including cost of living increases

Current used car market conditions are putting pressure on RV profits

Current upward inflationary pressure on maintenance costs e.g. tyres

#### Mitigations:

Secondary Leasing Opportunities

- Used BCH/PCH
- Used Salary Sacrifice

Resetting of RV positions and maintenance provisions across the replacement cycle

# Well positioned for the future

**01** Large and growing Target Addressable Market: 15.6m vehicles

**03** Diversified offering across B2B, B2C, B2B2E

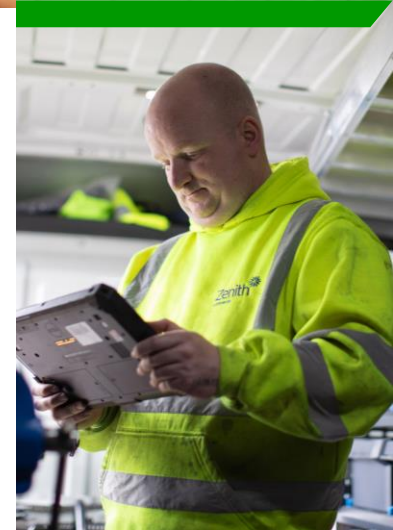
**05** Increasing demand for fee-for-service contracts e.g.

- Santander Consumer Finance
- Commercial new contract wins

**02** Favourable structural market conditions with BIK incentives

**04** Visible and recurring income with long term contracts

**06** Well-positioned for Consumer division to take advantage as and when consumer confidence returns





Q&A

